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Bio

Highly creative and detail-oriented Visual and Motion Designer with a passion for creating compelling visual experiences that engage and captivate audiences.

Software

Adobe After Effects
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Cinema 4D
Blender
NukeX
Figma
HTML & CSS
Microsoft Suite
Google Suite

Soft Skills

Motion Graphics
Visual Design
Detail oriented
Storytelling
Leadership
Adaptive
Problem Solving

Work Experience

101 Studios | July 2023 – Present

DIGITAL GRAPHICS DIRECTOR

- Work from start to finish, including initial research, designing various iterations of the project and providing direct input to the Director of Development and Strategy on projects as the solo designer for the company.
- Design compelling pitch decks for unscripted projects (sports, music, events), contributing to the successful acquisition of partnerships and funding.
- Produce a wide range of marketing collateral, including posters, social media graphics, website layouts, and flyers that requires juggling of multiple projects.
- Collaborate with marketing team, brand partnerships team, and project managers to understand primary objectives and deliver designs that meet and exceeded expectations.
- Implement feedback from team members to improve designs and ensure they align with visual and messaging goals.
- Use Photoshop, InDesign, Illustrator, Premiere Pro, and After Effects on a daily basis.

Freelance | May 2023 – Present

MOTION DESIGNER | VISUAL DESIGNER

- Craft captivating motion graphics and animations, resulting in increased social media engagement by up to 30% for some videos.
- Translate client briefs and concepts into visually compelling designs that align with brand identities and project objectives, leading to enhanced brand recognition and customer satisfaction.
- Utilize industry-standard software, such as Adobe After Effects, Premiere Pro, and Adobe Creative Cloud to create high-quality motion and other visual designs that meet and exceed client expectations.

IntersectLA | March 2022 – June 2023

PROJECT LEAD | MOTION DESIGNER | VISUAL DESIGNER

- Led projects from concept to completion, ensuring they were delivered on time, and met the client's expectations.
- Worked closely with clients to understand their unique needs and provided creative solutions that align with their branding and marketing goals, resulting in highly satisfied clients and positive feedback.
- Designed and developed high-quality motion graphics, animations, and visual assets for various digital and traditional media platforms.
- Created and executed an extensive marketing and promotional materials, including posters, logotypes, social media posts, and interface designs.

Education

California State University, Northridge

Bachelor of Arts, Communication Design Concentration - 4.0 GPA
Dean's Honor List - Fall 2021 – Spring 2023